

# Embracing Innovation to Drive Profitability



## APPAREL 12th ANNUAL EXECUTIVE FORUM

October 1-3, 2012 • Windsor Court Hotel, New Orleans



### What the Forum's 2011 Attendees and Sponsors Had to Say....

"We have consistently found that our sponsorship of the Apparel Executive Forum is among the best investments we can make in both time and money each year. Due to the work done by Apparel Magazine to secure high level presenters, the attendance is always comprised of senior executives that we would like to meet and network with ... Our feedback from executives that have attended is that they find equal value in the presentations and the opportunity to network."

*Roy Shurling, President, Lectra North America*

"The Apparel Executive Forum is a rare opportunity to interact with peers in an informal environment and learn how they are dealing with similar problems."

*Erik LaValle, Sr. Director of Supply Chain Systems, Carter's Inc.*

"One of the most interesting and compelling meetings held in the apparel/retail industry. A must in any book."

*Walter Wilhelm, President & CEO, Walter Wilhelm Associates*

"The Forum was outstanding and a very valuable use of our time. We will definitely participate in future events."

*Ron Grilli, CEO, Simparel*

"Congratulations to the Apparel team for another great event."  
*Kevin McIntosh, Director, Systems Development & Delivery, Chico's FAS*

"What a terrific opportunity to listen and learn from people that really understand the issues, challenges and opportunities I face...people that have actually 'been there and done that.' The Apparel Executive Forum offers a very high ROI."

*Jody Giles, CIO, Under Armour Performance*

"I attend many conferences each year and the 2011 Apparel Executive Forum provided a truly unique and meaningful chance for me to meet and interact with a variety of leaders from throughout the apparel world. Based upon the overall quality of the programs and the industry knowledge I gained by participating, I plan to make annual attendance at the AEF a must do."

*Greg Tunney, President/CEO, R.G. Barry Corporation*

"AEF has continued to create a platform for leaders in the apparel and accessory world to share advancements and innovative ideas and develop strong alliances."

*George Santacroce, CEO, Global Market Solutions*

"Great opportunity to network and for takeaways of great benefit."

*Joseph Roisman, Executive Vice President, Perry Ellis*



To receive an invitation for the 2012 Apparel Executive Forum, please contact Susan Nichols, [snichols@apparelmag.com](mailto:snichols@apparelmag.com). For sponsorship details, please contact Cindy DeBerry, [cdeberry@apparelmag.com](mailto:cdeberry@apparelmag.com) or Marla Wood, [marlawood@apparelmag.com](mailto:marlawood@apparelmag.com).

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